DATA ENHANCEMENT SERVICES

Paragon PRESS

Using these Data Enhancement Services save on postage by reducing undeliverable as addressed mail and creating the possibility of achieving lower postage rates.
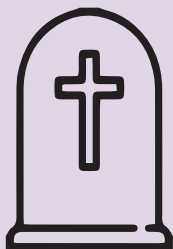
Delivery Sequence File Second Generation List Processing (DSF2)

Significantly reduces postage rates by identifying Vacant addresses and providing a walk sequence to the post office. It also identifies Business or Residential locations, seasonally occupied addresses, Educational institution addresses, and a delivery point as a curb-side mailbox or as a door-slot delivery, which allows for more targeted mailings. This could allow you to qualify for the lowest postage rates possible: High Density and Saturation rates.
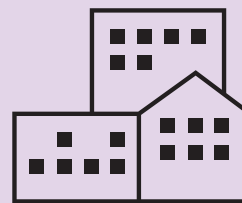
ACOA Change of Address

When people move, not everyone registers their change-of-address with the United States Postal Service®, therefore no forwarding address can be provided. Our enhanced Change of address service goes back 5 years and uses compiled databases from retail, the nation's leading publishing companies, telecom, utility companies, credit card companies and other private sources. ACOA Change of Address Services can provide 20-40% more matches than checking with the United States Postal Service® alone.

Deceased Suppression

Even though you may know your customers very well, it is common not to know when a customer passes away. This comprehensive Deceased List Processing service will reduce the number of deceased records in your mail files saving you money on printing and mailing.

Apartment Append

1.2 billion mail-pieces lack complete address information. Apartment Append will identify addresses as having either incorrect or missing apartment numbers and update the missing or incorrect information. This greatly reduces undeliverable mail.

CONNECT WITH US!

Rev.8.20